

the

FARM TRIBUNE

VOL. XXI, NO. 36

PUBLISHED WEEKLY — PORTERVILLE, CALIFORNIA

Thursday, February 15, 1968

CONTEST FOR QUEEN STARTS FRIDAY

SPRINGVILLE — Contest for queen of the 1968 Springville rodeo will open Friday evening when contestants gather at the Springville Memorial building at 7:30 p.m. to receive special ticket books and to pose for publicity pictures.

Mrs. Veronica Bone, queen contest chairman, states that girls can enter the contest up to Friday evening by appearing at the Memorial building or by getting in touch with her at P. O. Box 332, telephone 539-2812, at Springville.

To be eligible, a girl must be unmarried; between the ages of 16 and 21 years; and must reside in Tulare county. Queen selection, and selection of a first and second princess, is based equally on sale of special tickets and on horsemanship.

Winner of the contest will be announced the evening of March 30 as the highlight of a coronation ball that will be held in the Memorial building.

Queen of the Springville rodeo will receive \$100 in cash plus a crown and trophy; princesses will receive a trophy; the contestant voted "Miss Congeniality" by the other contestants will receive a bracelet.

All girls retain 25 per cent of the money they

(Continued On Page 10)

County Road Priorities Are Being Established

VISALIA — State highway construction priorities in Tulare county for 1968-69 received preliminary consideration by the highways committee of the Tulare county chamber of commerce during a meeting of the committee held in the chamber office at the county courthouse, Monday night.

Although final priorities will not be established until later, it appears that extension of 65 freeway from Lindsay, north, to highway 198 will be high on the list, as well as continuation of the project to improve highway 190 through the Springville area.

And committee members expressed considerable interest in the trans-Sierra extension of highway 190, since it is believed that development of Mineral King, plus predicted increase in California population and tourist travel, will create an increasing demand for another Sierra road crossing.

At the present time the trans-Sierra extension of highway 190 is in an "inactive" status, although the route has been adopted and the extension is in the state highway system.

Further consideration of highway priorities is scheduled for a meeting of the county-wide committee

(Continued On Page 10)

RODGERS MOORE WILL RUN FOR SUPERVISOR

PORTERVILLE — Rodgers L. Moore, of Porterville, has announced his candidacy for the position of Supervisor of the First district of Tulare County.

Moore previously served on the Board of Supervisors from January 1949 until September of 1959. He was chairman of the board from January 1951 until his resignation in 1959 due to the pressure of conducting his own business. While a supervisor he served as a member of several committees of the California State Supervisors association and was chairman of the important Tax committee on the State Association board.

He was born in Tennessee, but was raised in Porterville where he attended both the elementary and high school. He graduated from San Jose State college with an A. B. Degree, and completed his Master's degree at Stanford university. He also holds a general secondary credential and an administrator's credential for the State of California. Both of his teaching credentials are life certificates.

(Continued On Page 10)

PARENT - SON FFA BANQUET SATURDAY NIGHT

PORTERVILLE — Annual Parent and Son banquet will be given by the Porterville chapter, Future Farmers of America, in the Monache High School cafeteria Saturday evening. Serving will start at 7:30 p.m.

The banquet is given each year to honor parents, and persons in the community who have made outstanding contributions to the FFA chapter.

Chapter officers, headed by President Gary Weisenberger, will conduct the meeting.

CANDIDATE



IN THE race for Tulare county supervisor from the First district is Rodgers L. Moore, of Porterville, who previously served on the board from 1949 until 1959, and who was board chairman from 1951 until 1959.

(Hammond Studio photo)

FRIED CHICKEN AND FUN AT WOODVILLE

WOODVILLE — Fried chicken and fun will be the order of the evening when the Woodville chamber of commerce, with an assist from women of the Woodville Civic club, presents its 30th annual banquet, Saturday evening, March 2, in the multi-purpose room of the Woodville Elementary school.

At a joint meeting of chamber of commerce and Civic club members this week, the traditional family-style, fried chicken dinner was agreed upon, with Mrs. Irving Adams appointed kitchen chairman by Civic Club President Mrs. E. V. Spivey, Mrs. Fleischer will be in charge of decorations and Mrs. Robert Fallert will handle publicity.

Newly-elected officers of the Woodville chamber will be installed: Thad Dresser, president; Don McMillan, vice president; Homer Smartt, secretary-treasurer; and Jack Ashworth, Walt Sommer and Dave Chamberlain, along with out-going president, Irving Adams, directors.

Chamberlain will serve as master of ceremonies; Mrs. Hugh Monroe, and Homer Smartt, will be in charge of ticket sales; Roscoe Honeycutt will be in charge of serving and waiters, and Jack Ashworth is in charge of entertainment.

The banquet will honor ladies of the Woodville Civic club; as in past years, there will be no speaker — just fun.

Dinner will be served at 7:30 p.m., with free dancing to follow, from 10 p.m. until 2 a.m., in the Woodville Civic Center to the

(Continued On Page 10)



IN A brief and impressive ceremony, Congressman Bob Mathias presented an American flag that had flown over the nation's capitol to Monache high school students during an assembly in the

Monache high gymnasium, Tuesday morning. Photos show Mathias speaking to students, and Class President Stan Yates accepting the flag for the school.

Holding the flag, in back, are Tim Moore, a member of the class council, and Dena Reeves, class vice president.

(Farm Tribune photo)

PLANNING FOR the annual Woodville chamber of commerce banquet, March 2, are Mrs. Irving Adams, past president of the Woodville Civic club, left, and Mrs. E.V. Spivey, club president, with ladies of the Civic club to

serve their traditional family-style fried chicken dinner at the Woodville school multi-purpose room. Following the dinner, a free dance will be held at the Woodville Civic center.

(Mrs. Robert Fallert photo)

Editorial Comment

FURTHER COMMENT ABOUT JUMPING

So.

We said it's time the downtown Porterville merchants quit howling calamity and started jumping.

We further said that part of that "jumping" involves "a shot of good old American individual enterprise aggressiveness in advertising and merchandising, and the adoption of the publicity techniques of the shopping centers... involving regular promotions... designed to make folks want to shop in Porterville."

To which we herewith add:

We're talking about the type of promotion that is provided for in most shopping center leases - a fixed amount, or a percentage of gross, going regularly into advertising and public relations, with administration in the hands of an advertising man who is paid by the merchants involved.

The Porterville chamber of commerce is doing an excellent job of retail sales promotion in downtown Porterville - an excellent job by chamber of commerce standards.

But this isn't enough to meet modern, high-powered competition that all business faces in this year of 1968.

Downtown Porterville needs: 1. A non-profit corporation composed of downtown merchants with the sole purpose of the organization being to promote retail sales in downtown Porterville; 2. Firm contracts from participating merchants providing the necessary money; 3. The hiring of an advertising and promotional man to handle the job.

Impossible?

That depends on how you look at it.

In those good old days, Porter Putnam set up his "shopping center" just a piece down the Emigrant trail from the established town of Plano. The merchants at Plano must have taken Putnam too lightly, or perhaps they spent their time crying into their coffee about the competition from "Porters Place."

But whatever those Plano merchants did, the one thing they didn't do was compete.

Result - Porterville is here; Plano is a historical memory...

The oracle has spoke. So be it.

Reuse Of Olive Processing Brine Is Under Study

WASHINGTON - Congressman Bob Mathias (R. - 18th District), has announced that a \$31,500 grant from the Federal Water Pollution Control administration will support a study of ways to recondition and reuse the brines used in olive processing.

Mathias said, "I am pleased that California

olive processors will take part in this effort to improve processing techniques."

The research will be conducted by the National Canners Association Research foundation, in conjunction with Consolidated Olive growers in Lindsay, Early California foods in Visalia, and two other California olive processors.

Spent processing brines, which have been used in storage and processing, will be run through 5,000 gallon per day activated charcoal absorption-filtration units. These units

INCLUSION OF the Tufa Pinnacles near Trona in the National Registry of Natural Landmarks virtually assures the preservation

of the unusual pinnacle formation that was built up on the floor of an ancient lake during

the Ice Age. The site contains just over 2,000 acres of public lands.

BOARD OF EQUALIZATION JOBS ARE OPEN

SACRAMENTO - John W. Lynch, member of the State Board of Equalization, announces that the board intends to fill vacant "Tax Representative" positions from the list of eligible applicants established as a result of an open competitive Civil Service examination which has been scheduled by the State Personnel board.

Final date for filing applications to take the Tax Representative examination is February 23; the examination date is March 16; salary range is \$614 - \$746 per month.

Minimum qualifications are: Persons with high school diploma and experience in business management, public accounting or the equivalent may be eligible to take the examination. College training in pre-legal, business administration or accounting

will filter out both organic matter and solid particulates, after which the brine can be reused.

This reprocessing and reuse will eliminate the need to dispose of brine in holding ponds, which can contaminate nearby ground waters.

within the last five years may be substituted for the required experience on the basis of two years of college equivalent to one year of experience.

Persons with those minimum qualifications desiring to follow a career in State service are encouraged to contact the Porterville office of the Department of Employment or any office of the Board of Equalization for further information and examination application form. The Board's Tulare county office is located at 213 North West St., Visalia.

Social Security Check Increase

Starts On March 2

VISALIA - Social Security increase will be reflected in checks beneficiaries receive on March 2, Visalia District Manager Donald W. Chapin, said this week.

Chapin said that many beneficiaries are getting in touch with the Social Security office unnecessarily this week in the mistaken belief that the benefit increase in the 1967 Social Security amendments would be included in the checks they received on February 3.

Beneficiaries need not take any action to get the increase, he said. The increase will be sent to them automatically.

BRAY HEADS

POTERVILLE - Bob Bray, a long-time worker in the YMCA program, has served as general chairman of the "Y" fund drive that has been conducted during the past week.

FARM PRICES MOSTLY STEADY IN CALIFORNIA

SACRAMENTO - Prices received by California farmers as of January 15, were mostly steady to higher than a month earlier, according to the California Crop and Livestock Reporting service.

Best gains were reported for wheat, milo, potatoes, hay, lemons, calves, and milk. Also reported higher than a month ago were oats, barley, beef cattle and calves, lambs, milk, chickens and eggs.

Sharpest declines were reported for dry beans, cotton, oranges and grapefruit.

Compared with a year ago, mid-January prices were quite variable with gains and declines about even. Prices received for oats, dry beans, alfalfa seed, citrus fruits were sharply higher than a year ago, while cotton, beef cattle and calves, lambs, milk cows, wool and broiler chickens were also higher.

Substantial to sharp declines were reported for corn, wheat, barley, milo, potatoes, hay, cottonseed, hogs, wool, other chickens, and turkeys.

The Farm Tribune

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Porterville, California

John H. Keck - William R. Rodgers
Co-Publishers and Owners

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Second class postage paid at
Porterville, California
Single copy 10¢; Subscription per
year, \$3.00; two years, \$5.00

VOL. XXI, No. 36 February 15, 1968

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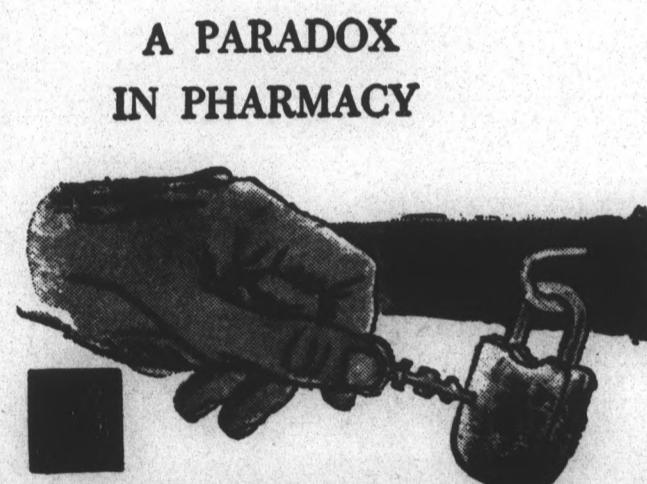
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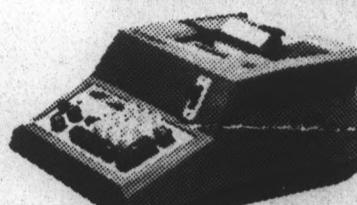
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JOEL McCREA, center, cattleman, noted actor and narrator for a new film, "Beef, California's New Bonanza," discusses the film with Will Gill, right, president of the California Cattlemen's association, while Richard Fowler, of Vista Productions, the company producing the film listens. At right are Walt Rodman, manager of the California Beef council and Don Armstrong, im-

mediate past council president. The 28-minute film, produced under supervision of the J. Walter Thompson advertising company, is available to service clubs, schools and other organizations for the asking by sending a request to the California Beef Council, 463 Brewster avenue, Redwood City, California 94063. Allow as much time as possible and give alternate dates.

LETICIA ABELLAR IN CONCERT AT COLLEGE THEATER

PORTERVILLE - Leticia Abellar, pianist will appear in concert at 8 p.m. on Friday, February 16, in the first of the Porterville College Community Service series at the Communication Arts theatre, on campus. Admission will be free, but tickets are required.

Miss Abellar was born in Manila, Philippines, and came to the United States in 1960. She received her early music education at a conservatory in Manila when only 10 years of age and, after her arrival here, continued her studies at the Academy of Music in Seaside.

Upon her graduation from Seaside High school in 1965, she had already established herself as a pianist of such technical ability and musical maturity that regardless of her youth, she was invited to join the faculty of the music academy. She played her first complete recital at the age of 16 and has since appeared as accompanist and soloist.

Her program in Porterville will include works by Mozart, Beethoven, Schubert, Chopin, and Debussy.

Tickets can be obtained at the Porterville College guidance and activity center, the college bookstore, Village drug, and Cole's. The series is sponsored by Porterville college as a service to the community.

PRUNE COMMITTEES VOTE ON NOMINEES BETWEEN FEB. 19-27

SACRAMENTO - Nomination meetings for independent producer members and alternate members to represent each of the seven producing districts of the state on the Prune Administrative committee and the California Prune Advisory board will be held between February 19 and 27, the California Department of Agriculture has announced.

Appointment of the seven new members will be made by State Director of Agriculture Earl Coke. The appointees will then get together to elect an eighth member to serve at large. All members will serve two year terms commencing June 1.

We Only Heard

BY BILL RODGERS

SO A couple of guys walk out of the Department of Motor Vehicles office in Visalia with 90,000 bucks... Says one smart coffee counter stool rider, "Wonder how the government likes to be robbed? They've been robbing us for years."

PRESS RELEASE from the Regional Forester in San Francisco: "Richard R. Miller, Forest Supervisor of the Mendocino National Forest, has been promoted to the national office of the Forest Service in Washington, D.C. His new assignment will cover nationwide forest fire planning..." Smokey Bear better look into this.

SO IT'S open season

Construction Underway At State Hospital

PORTERVILLE - The Fred S. Macomber construction firm of Porterville was recently awarded the contract for \$24,100 to build a deep-freeze room in part of the storage area of the commissary building at Porterville State hospital.

According to R. V. Goodman, Jr., hospital business administrator, this new cold storage area will enable the hospital to realize considerable savings in purchasing frozen foods only once each month at lower prices. Present facilities require weekly deliveries of smaller quantities of frozen food.

The Macomber firm is now completing construction of the Volunteer Workshop annex to the Rehabilitation Services building at a cost of \$34,800.

again on one Richard Nixon. It's been open season since he challenged and beat the darling of the left-wingers, the eggheads and the commies, Helen Gagan Douglas, for U. S. Senate... By the record, Mr. Nixon is the best-qualified man in the United States to administer the office of President... Maybe we the people should take a look at what Nixon has done, and what he has said - not what other people say he has done and said.

PORTERVILLE IS still blessed with a spirit of friendliness and community unity. Sometime ago, when the Rockwell Manufacturing company came to town, the Porterville city council said, by official action, that since Rockwell was now part of Porterville, Rockwell products would be used by the city. No big deal; just a gesture of good feeling between the total community and an important segment of the community... Now Josten's Inc. is located in Porterville; another branch of this company, American Yearbook, is at Visalia. In keeping with the spirit of Porterville there should be no question about students in Porterville high schools using exclusively the products of the Josten's organization.

THERE'S STILL a sense of humor among employees

in the Porterville post office. From an anonymous post office source comes this idea: "We are all quite excited about a new postal program that looks as if it will solve a lot of problems. You know about the others: NIMS (Nationwide Improved Mail Service,) ZIP (Zone Improvement Program,) and ABCD (Accelerated Business City Delivery.) Well, our new one is called HYBRID (Help Yourself By Rendering Delivery.) The concept of this program is self service, as in supermarkets, gas stations and carrying your own garbage out to the front of the house for the garbage man. Under HYBRID the postal patron will bring his stamped envelope to the post office. We will cancel the stamp and return the letter to the patron, along with a city map of Porterville, (furnished by the chamber of commerce.) The patron will then hand-carry the letter to the addressee. This procedure will free the department from the time-consuming processing of first-class mail, and will allow us to concentrate our time on efficient delivery of third-class circulars, political mailings and Life magazine..." To which we feel obliged to add our editorial comment: "Excellent! Excellent! Those boys in Washington should listen to what the grass roots folks are saying."

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OF PORTERVILLE

ANNUAL FINANCIAL STATEMENT
AS OF DECEMBER 31, 1967

ASSETS

Cash on hand and in Banks	1967
Securities and Investments. U. S. Government Bonds and	135,802
Treasury Bills	1,652,964
Federal Home Loan Bank Stock	150,000
Real Estate Loans. Secured by a first trust deed	13,298,481
Loans to Facilitate Sale of Real Estate	226,581
Savings Account Loans	5,000
Real Estate Owned. Held by the Association for	392,091
investment purposes or re-sale	307,551
Real Estate Sold on Contract of Sale	220,311
Association Premises, Furniture, Fixtures, Equipment. Depreciated value of the Association's building and its contents	276,307
Deferred Charges and Other Assets	16,665,088
TOTAL ASSETS	

LIABILITIES

Savings Accounts. Accounts are insured to \$15,000 by the	15,151,333
Federal Savings and Loan Insurance Corporation	
Loans in Process. Undisbursed portion of loans. Funds are	47,809
disbursed as construction progresses	NONE
Federal Home Loan Bank Advances	
Other Liabilities. Accounts payable (including Federal income	
taxes), escrow deposits, impounds, and any other current	56,590
obligations which must be met in daily business	58,400
Deferred Income	
Capital, Surplus and Reserves:	
Capital, Surplus and General Reserves	1,339,437
Specific Loss Reserves	11,519
TOTAL LIABILITIES AND CAPITAL	16,665,088

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Parents

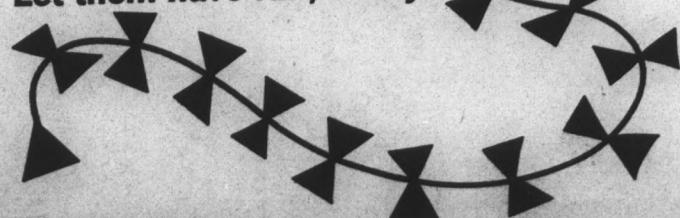
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2. Don't fly a kite with metal in the frame or tail.
3. Don't use tinsel string, wire or any twine with metal in it.
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6. Don't fly a kite in the rain.

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THERE'S MORE THAN MEET
AT PORTERVILLE MUNICIPAL

For Instance

A NEW AIRPORT MANAGER WITH
VISION AND PRACTICAL DREAMS

John F. Konop completed his first career as an officer in the U. S. Air Force.

He is starting his second career as manager-operator of the Porterville Municipal Airport.

And John Konop is a man with vision - and practical dreams - insofar as the Porterville Airport is concerned.

His first major project will be to open a restaurant in the new Administration building. Restaurant equipment is ordered, target date for official opening is April 6. He plans to serve breakfast and lunch seven days a week; dinner on Friday, Saturday and Sunday evenings.

Already he is offering a "Tank Topping" service through which pilots can arrange to have their planes gassed by a field truck service in the late evenings or early mornings.

He is planning beautification of the airport through landscaping and the placing of a mounted airplane in a V-type park at the fork in the airport entrance road.

He is completing plans for organization of a unit of the Civil Air Patrol in Porterville to create aviation interest in young people. He is working with the Porterville Area Pilots' association to provide a meeting room in one of the old army buildings - and he's assisting with planning that is already underway for the annual Moonlight Flight and Fly-in that is coming up June 8-9.

He is working with the city administration in revision of the airport master plan to provide more desirable general industrial sites - and increased hangar space.

Looking toward the future, he visualizes a Super Flying club with a membership large enough to provide several types of aircraft and low-cost flying for pleasure and for business.

He is realistic about getting a commercial airline operation on the Porterville airport, "This is a hard nut to crack," he says, "and I am not optimistic about such a development in the near future."

But he believes there are real commercial possibilities for an air cargo center on the airport through which farm produce can be shipped by air to midwest and eastern market centers.

His general thinking now, concerning airport operation, centers around improved service for pilots - both local and visitors, improvement and beautification of the physical aspects of the airport, and the creating of more general community interest in, and appreciation of, the Porterville airport.

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MEETS THE EYE MUNICIPAL AIRPORT

DING, GROWING FOR DEVELOPMENT

an increasing payroll create a Porterville Municipal airport. Shasta Helicopters is adding a 20x72 foot building that houses service the helicopters that

some 25,000 square feet now under major expansion necessary to increasing helicopter manufacturing business. At present Sierra basis with about 70 per cent of flying commercial operators and contracts.

2 helicopters are based at Porterville for agricultural use, some for the world.

project is now underway involving Air Attack Base operated for by the U. S. Forest service and of Forestry. Through a 30-year Forest Service and the City of includes the State Forestry operating graded now for relocation of, and construction of new facilities to house state offices, a warehouse. A tower to control aircraft at the facility is also in airport, it now averages around increases considerably during

OPERATION BUILDING VILLE'S AIRPORT



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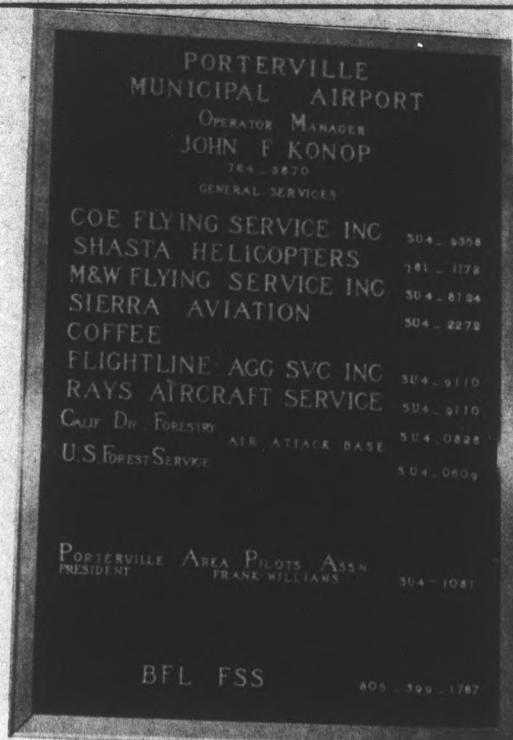
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For Instance

A VARIETY OF SERVICES RELATED TO FLYING AND TO AGRICULTURE

A wide variety of general aviation services are offered on the Porterville Municipal airport.

Coe Aviation includes a flight training center that is now approved for the Veterans' Training program. The school is FAA approved, and offers a flight examiner service for both airplane and helicopter pilots.

M & W Flying service features agricultural crop dusting and spraying, with both fixed wing aircraft and helicopters.

Ray's Aircraft service is an FAA authorized maintenance inspector with complete major aircraft and engine overhaul and repair services. In addition Ray's Aircraft offers flight instruction and charter flights.

Flightline Agricultural Service specializes in agricultural crop dusting and spraying with fixed wing aircraft.

Hayden Helicopters offers custom spraying to farmers.

Total all these services and you get spraying and dusting application for farmers; students - from beginner to commercial and instrument pilots - can get instruction and examination; aircraft owners can get overhaul, maintenance and repair service for both aircraft and engines; and the person who wants to get someplace and back in a hurry can charter a plane.

And there is tie-down and hangar space for rent on the airport, plus gasoline and oil service.

Which means that for complete aviation service, the Porterville airport is the closest and best bet for pilots, aircraft owners, and charter air travelers.

And there is always a pot of coffee in the administration building.

IT'S FUN TO FLY - AT PORTERVILLE

Private aviation is making tremendous progress throughout the country - both for business purposes and for recreational family fun.

And the fun is sort of special at Porterville, where the pilot has the advantage of excellent, long runways, good flying weather throughout most of the year, and a particularly beautiful valley, bordered by mountains, to fly over.

Even though you haven't thought much about flying, why don't you drop in at the Porterville airport, talk to Manager-Operator John Konop - or get in touch with Frank Williams, president of the Porterville Area Pilots' association.

It's just possible they'll introduce you to a new, exciting family recreational activity.

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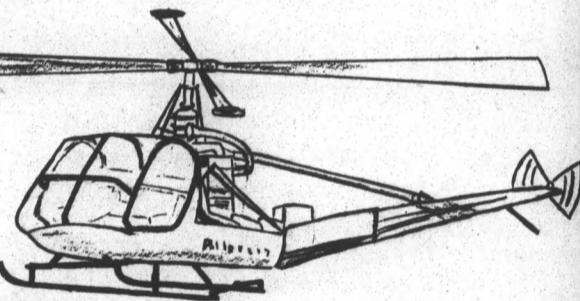
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"Best wishes to you in your endeavors."

"The Staff of Sierra Aviation"

VANDALIA 4-H MEMBERS PREPARE FOR FIELD DAY

VANDALIA - Vandalia 4-H club held its February meeting last week with reports given by Bruce Carter on the COS Livestock Field day, and Janice Scranton on the most recent Hi 4-H meeting.

Demonstrations, (in preparation for the annual county field day) were given. Brent Scranton and Gregg Bennett showed how "A Tree Grows in 4-H." Steve Bakalian and Robert Manes demonstrated how to pin an insect for their entomology project. Billy Bennett gave a demonstration on his citrus project.

The members of the clubs' horse project gave a skit about the parts of a horse, the parts of a saddle, the equipment used in cleaning a horse, and the feeding of a horse.

Reporting on their personal projects this month were: Collette Laux, Janice Scranton, Brent Scranton, Randy Queen, Norma

SANBORN OFFICER IN MT. WHITNEY SCOUT COUNCIL

VISALIA - Allen Sanborn, Porterville rancher, has been elected as one of four vice presidents of the Mt. Whitney Area Council, Boy Scouts of America. Heading the Council is Robert Lewis, of Visalia.

Serving on the executive board are Harrison Smith and Orlin Shires, of Porterville.

FARM BUREAU BOARD TO MEET

VISALIA - Directors of the Tulare County Farm Bureau will meet tonight at the Assembly hall in Visalia, with reports from department heads and center chairmen on the agenda. Presiding will be President Hil Van Houten.

Queen, Aileen Smith, Beverly Smith, Steve Wall, Emmy Lou Weldon, and Gary Williams.

After the meeting, games were played, and refreshments were served.

DR. CERNIGA SPEAKS TO KANSAS CATTLE FEEDERS

PORTERVILLE - Dr. Raymond M. Cerniga, a Porterville veterinarian who specializes in cattle feedlot consultation and investigation of new drugs for the pharmaceutical industry was a featured guest speaker at the Kansas Cattle Feeders Annual convention in Wichita, Kansas last week.

Dr. Cerniga's address entitled "Facts And Figures As I Found Them" covered test data on studies recently completed in several California feedlots. He also presented slides showing cattle affected with a brain infection that he was instrumental in diagnosing in 1957.

This disease called "Thrombo-Embolic-Meningo - Encephalitis" (T.E.M.E.) is now occurring in other feeding states such as Texas, Kansas, Oklahoma, and Colorado. Dr. Cerniga has also produced a vaccine to counteract this disease which has demonstrated a high degree of effectiveness in feedlot cattle.

"THE PROTECTORS" SHOWN AT DUCOR 4-H CLUB MEETING

DUCOR - "The Protectors", a film to promote safe driving, was shown by California Highway Patrolman Max Smith to members of Ducor 4-H club at their January meeting at the Community center.

President Gary Todd conducted the meeting and asked Tim Keene to lead the flag salute and Mike Cook the 4-H pledge.

Demonstrations were given, including "Chemical Battery" by Mike Cook and David McDannell; "Be Wise" by Debbie Parker; "The Egg and I" by Kathy Garlock; "Have You Lost Your Buttons?" by Marcia Carlisle; "Hows and Whys of Measuring" by Cathy Strong; "Can You Beat It?" by Larry Garlock and John Parsons.

Members were reminded that Heart Sunday is February 25, and they are asked to meet at 1:30 at the Community center to help with collections. Another community project, the fence adjacent to the parking area, has been completed.

Project reports were



HOW PRAYER can help win our freedoms from the prisons of sickness, sin and lack will be the subject of Eugene Depold Tyc, of San Diego, Christian Science lecturer, who will appear at the Porterville church, 76 West Harrison avenue, tonight, Thursday, at 8 o'clock. His subject will be, "Claim Your Freedom." The lecture is open to the community, free of charge.

given by Mark Tureblood, Jane Carver, and Patricia Muller.

Refreshments were served by Marcia Carlisle, Jane Carver, Charles and Scott Delaney.

Largest poinsettia farm in the world is at Encinitas in San Diego county.

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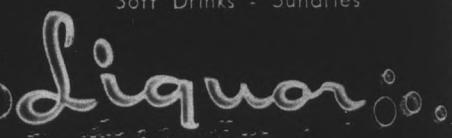
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Time Out

By Davis Harp

ANOTHER PLEASANT DAY UP SPRINGVILLE WAY

Up around Springville the hills are still dull brown in the February sunlight. The hint of green will come later when the spring rains have had a chance to do their work. But, now the winter days shine warmly above the fog that muffles the valley only 15 miles away.

The cattle are still long-haired and shaggy, like big stuffed toys, and Sunday it was their moving day on the Dye ranch. Big Bill Dye was out early in the cool morning, hustling about the rolling hills in an old yellow jeep. At about 10 o'clock he parked the jeep and saddled up his red

horse. The two of them disappeared over a hill, moving slowly, but going some place.

At about 1:00 the complaining sounds of cattle were heard from beyond a low rise south of the house. Then a big red cow meandered down the road leading a herd of about 50 cows and calves. The horse and rider, moved almost insignificantly behind the bawling herd, seemed to only be along for the ride. The horse was slick with sweat now, but still moved swiftly when a white-face broke from the herd to pioneer a new trail. The herd disappeared again, then came into sight from behind a hill and stopped against a barbed wire

From
**Daybell
Nursery**
By John

One of these days we should probably have a spring garden sale. We would have one now except it isn't spring. We could have a different kind of sale but we haven't had the problems other advertisers seem to have had. For instance we are not over stocked, we are no more distressed than is usual for a nursery, the only disaster we have had is to break a bottle of malathion, our lease is not running out, and the boss has not said, "get rid of everything regardless of loss."

We are truly sorry about this state of events and should disaster strike we will take immediate advantage of the situation. Meanwhile you should be preparing for the lovely weather to come. Old flower borders should be cleaned out. The final touches applied to your pruning. Dormant spray used on roses, fruit trees, and if necessary on the man of the house.

If you're really on an economy plan we have started plants of petunia, pansies, calendula, stock, and snap to make inexpensive color - at the same time we have tomato, pepper, onion, and other plants that may or may not make inexpensive vegetables. They do make tasty ones however.

Fruit trees, roses and shade trees are their least expensive now that they're bare-root. Therefore to save your money hurry in and spend it. It's the American way.

DAYBELL'S



55 North 'F' Street
GOOD THINGS from the good earth
A Tuesday Bonus Store

Sec. 15 Grazing Regulations**To Be Reviewed**

WASHINGTON - The appointment of a special committee to review comments received from the public in response to a Department of Interior proposal to revise Section 15 grazing regulations has been announced by Secretary of the Interior Stewart L. Udall.

The committee will meet in Denver, Colorado, March 11-13 to review the comments and to prepare recommendations. The recommendations will be presented to the National Advisory Board council at its annual meeting in April, 1968.

The so-called "Section 15 lands", which were not part of the grazing districts established under the Taylor Grazing act of 1934, are leased for grazing by Interior's Bureau of Land Management under Section 15 of the act. These lands involve some 16 million acres in 15 western states.

In California, there are four million acres of Section 15 lands and nearly four million acres in established grazing districts. Presently, there are some 800 ranchers who have grazing leases on Section 15 lands in the state.

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Gas Company**Budget Benefits
Tulare County**

VISALIA - Southern California Gas company's \$27,571,000 plant budget for the current year includes \$2,453,800 to provide for the growth and development anticipated in

scattered cattle out of their hiding places. When the herd was finally gathered again, it moved out and disappeared over a hill to the north, followed by Bill Dye and his red horse, moving slowly, but going some place.

It was just another lazy Sunday up Springville way for a city slicker; another work day on a cattle ranch.

its San Joaquin Valley division, according to division manager W. H. Krammes.

The investor-owned utility's 1968 budget is about \$5.8 million more than its actual plant expenditures for 1967.

Krammes noted that the budget will directly and indirectly benefit communities served by the division in Tulare, Kern, Kings, and Fresno counties.

**CIGARETTE TAX
BRINGS IN REVENUE**

SACRAMENTO - Tulare county received \$12,103.75 and the City of Porterville \$5,484.84, from the state cigarette tax during the month of December, 1968.



Pictured above is the new branch office of **MINERAL KING SAVINGS & LOAN ASSOCIATION**; LOCATED AT:

65
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POLICE OFFICERS of the year were announced at annual Crime Prevention Week program presented by the Porterville Exchange club in the Lantern room at Gang Sue's last Thursday evening, with honors going to Sgt. Wilfred Sayen, from the Porterville city police force; to Bernard Dearden, of the California Highway patrol; and to Deputy Bob Hamilton, from the Porterville substation of the Tulare County Sheriff's office. A patri-

otic slide program, with background voice and music, was presented by a group of educators from Los Angeles. In top photo, from left: Francis Torigian, Porterville chief of police; Sayen, Dearden, Lt. J.D. Martin, head of the Porterville unit of the California Highway Patrol; Hamilton, and Lt. Grant Matherly, of the Porterville Sheriff's substation. Presenting the program, lower photo from left: Doug Holmes, Dr. Charles Lang, 11-year-old Dave Bush who operated the complicated slide and sound equipment, and Dave Bush, who developed the slide show. (Farm Tribune photos)

Introducing LORON HODGE SPECIALIST



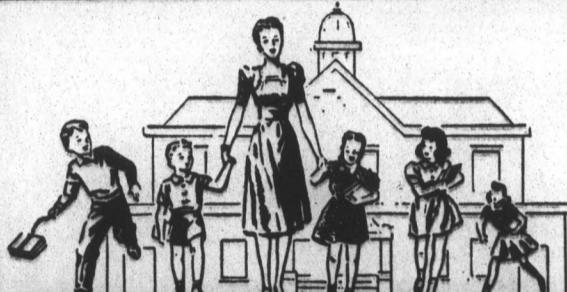
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SPAGHETTI DINNER AT TERRA BELLA

TERRA BELLA - A spaghetti dinner will be served by members of the Terra Bella Lions club at the Memorial building Saturday, February 17, from 5 p.m. until 7:30 p.m., with proceeds to go to the equipment fund of the Terra Bella Volunteer Fire department. Adult tickets are \$2.00; children, \$1.00; youngsters under five years, free.

Prescription Pharmacists



Parents of Children in
School Take Notice...

It is well to have your family physician regularly check your children's eyes, ears, and general health. Necessary immunity tests may be made at the same time.

Benefits can be great, and the cost will be little. Great peace of mind can result from knowing the condition of your children's health, and also from the knowledge that this fine pharmacy stands ready with drugs and medicines of highest quality to help you and your children maintain good health.

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Cattle Industry Advisory Group To Study State Hide And Brand Laws

WASHINGTON, D.C. - Reactivation of the Cattle Industry Advisory committee was announced this week by Senator Howard Way of Exeter, chairman of the Senate Committee on Agriculture, following a meeting of a select group of representatives of the cattle industry and State Department of Agriculture officials in the State capital on January 31.

According to the Tulare county legislator, the committee was initially created in 1966 to serve in an advisory capacity to the then Senate Fact Finding Committee on Agriculture in a comprehensive and in-depth study of the hide and brand laws administered by the Bureau of Livestock Identification.

For a multitude of reasons, the principal one being Senate reapportionment, the advisory committee, Way said, was unable to effectively discharge its responsibilities during the 1966-67 interim period.

"The need continues to exist for this study and I am happy to know that a decision has been made to revitalize this committee. I will do everything possible in my capacity as chairman of the Senate Committee on Agriculture to assist the industry committee in this important undertaking."

In commenting on the livestock identification program as currently constituted, Way said, "At present, brand inspection is essential in establishing ownership and lawful possession of both beef and dairy cattle and in deterring potential thieves and other law breakers. However, the sheer volume of records makes this million dollar industry program exceedingly complex and inconvenient for cattle producers and markets. There is a pressing need to find ways to improve and streamline this essential program."

Tentative arrangements have been made for this industry group, now renamed the "Cattle Industry Advisory Committee on Hide and Brand Inspection", to meet on March 7, for a comprehensive briefing by the department on the overall operation of the Bureau of Livestock Identification.

The group is headed by

Gordon Van Vleck, of Plymouth; on the committee are representatives of beef producers, cattle feeders, dairymen, livestock marketing firms, slaughterers, and financial institutions.

One Tulare county man is included - Claude Parcien, of Visalia, representing beef producers.

INCOME TAX CLASS AT HIGH SCHOOL

PORTERVILLE - A special class in Income Tax is being offered through the adult education department at Porterville High school. The class meets on Thursday evenings from 7:00 - 9:00 in room V-2; those interested in securing information about filing income tax returns are urged to attend the next session of the class. Instructor for the course is Vern Hayward.

LEGAL NOTICE

NOTICE TO CREDITORS
Superior Court of the State of California for the County of Tulare No. 19602

Estate of
NELLIE M. PFRIMMER, also known as Nellie Menirva Pfrimmer, and as Nellie Menirva Bottles Pfrimmer, Deceased.

NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them with the necessary vouchers, to the undersigned at the law offices of Hubler, Burford, Moran & Quirk, 141 East Mill Avenue, Porterville, California, 93257, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within six months after the first publication of this notice.

Dated February 8, 1968
MARY FRANCES DOUGLAS
Executor of the Will of the above named decedent.

Hubler, Burford, Moran & Quirk
Attorneys at Law
141 East Mill Avenue
Porterville, California 93257
Telephone: (209) 784-5064
Attorneys for Executor

First publication: February 15, 1968
f15,22,29,m7,14

NOTICE TO CREDITORS
Superior Court of the State of California for the County of Tulare

No. 19587

Estate of
FRED GRAHAM, also known as F. A. Graham and Frederick A. Graham, Deceased.

NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them with the necessary vouchers, to the undersigned at the law offices of Hubler, Burford, Moran & Quirk, 141 East Mill Avenue, Porterville, California, 93257, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within six months after the first publication of this notice.

Dated February 5, 1968
ALICE M. GRAHAM, Executrix of the Will of the above named decedent.
Hubler, Burford, Moran & Quirk
141 East Mill Avenue
Porterville, California 93257
Telephone (209) 784-5064
Attorneys for Executrix

First publication: February 8, 1968
f15,22,29,m7

HILO WATER COMPANY
NOTICE OF ANNUAL MEETING

The regular annual meeting of stockholders of the Hilo Water Company will be held Friday, February 16, 1968, at residence of May E. Sheldon, 793 North G Street, at 7:00 p.m.

A board of directors will be elected for the ensuing year, and any other business may be transacted which may properly be presented at that time.

MAY E. SHELDON,
793 North G Street
Porterville, California

f15,22,29

LEGAL NOTICE

NOTICE TO CREDITORS
Superior Court of the State of California for the County of Tulare

No. 19572

Estate of
WESLEY M. MOORHEAD, also known as Wesley Moorhead, and W. M. Moorhead, Deceased.

NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them with the necessary vouchers, to the undersigned at the law offices of Hubler, Burford, Moran & Quirk, 141 East Mill Avenue, Porterville, California, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within six months after the first publication of this notice.

Dated January 23, 1968.
THELMA BESSIE MOORHEAD, Executrix of the Will of the above named decedent.

Hubler, Burford, Moran & Quirk
Attorneys at Law
141 East Mill Avenue
Porterville, California 93257
Telephone: (209) 784-5064
Attorneys for Executrix.

First publication: January 25, 1968.
f25,11,8,15,22

NOTICE TO CREDITORS
Superior Court of the State of California for the County of Tulare

No. 19588

Estate of
GEORGIA M. ROUNTREE, also known as Georgia Rountree, Deceased.

NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them with the necessary vouchers, to the undersigned at the law offices of Hubler, Burford, Moran & Quirk, 141 East Mill Avenue, Porterville, California, 93257, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within six months after the first publication of this notice.

Dated February 5, 1968.
GEORGE FELIX ROUNTREE, Executrix of the Will of the above named decedent.

Hubler, Burford, Moran & Quirk
Attorneys at Law
141 East Mill Avenue
Porterville, California 93257
Telephone: (209) 784-5064
Attorneys for Executor

First publication: February 8, 1968
f15,22,22,29,m7

NOTICE OF SALE OF REAL ESTATE UNDER EXECUTION

SHERIFF'S SALE
No. 68-75

Creditors Bureau, Plaintiff
vs.

A. A. Landeros, Anthony C. Landeros, Individually and DBA Landeros Trucking, Defendants

Under and by virtue of an Execution issued out of the Lindsay Justice Court of the County of Tulare, State of California, wherein Creditors Bureau, Plaintiff and A. A. Landeros, Anthony C. Landeros, Individually and DBA Landeros Trucking, Defendants upon a judgment rendered the 24th day of October A. D. 1963 for the sum of Three hundred, twenty five and 51/100 Dollars lawful money of the United States, besides costs and interest, I did on the sixteenth day of January, 1968, levy upon all the right, title, claim and interest of said Defendants, A. A. Landeros, Anthony C. Landeros, individually and DBA Landeros Trucking of, in and to the following Real Estate situated in the County of Tulare, State of California, and described as follows, to-wit: North 1/2 of South 1/2 of NE 1/4 of Sec. 17, TWP 21, R27, Tulare County, State of California.

Public Notice is hereby given, that I will on Wednesday the 6th day of March A.D. 1968 at 10 o'clock a.m. of said day, in front of the Tulare County Sheriff's Office in the City of Visalia, in said County of Tulare, sell at public auction, for lawful money of the United States, all the right, title, claim and interest of said Defendants, A. A. Landeros, Anthony C. Landeros, individually and DBA Landeros Trucking of, in and to the above described property, or so much thereof as may be necessary to raise sufficient money to satisfy said judgment, with interest and costs, to the highest and best bidder.

Dated this 5th day of February, 1968.
BOB WILEY, Sheriff of Tulare County, State of California
By Jimmie Martin, Deputy Sheriff
f15,22,29

Lobsters are more closely related to spiders than to fish.

Only
Have it Taken \$6.00
NOW!
Total Price
8 x 10 Color Print
Cash, Check
Or Credit Card
Special Offer
At
EDWARDS
STUDIO
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HILO WATER COMPANY
NOTICE OF ANNUAL MEETING

The regular annual meeting of stockholders of the Hilo Water Company will be held Friday, February 16, 1968, at residence of May E. Sheldon, 793 North G Street, at 7:00 p.m.

A board of directors will be elected for the ensuing year, and any other business may be transacted which may properly be presented at that time.

MAY E. SHELDON,
793 North G Street
Porterville, California

f15,22,29

"NEW MATH" SUBJECT OF MEETING WITH PROFESSOR FROM FRESNO

FRESNO - Dr. Glenn F. Leslie, professor of education at Fresno State college, will meet three groups of administrators and teachers on Tuesday, February 20, at the Vandalia School Multi-Purpose room, 271 East College avenue, Porterville, from 1:30 p.m. to 4:30 p.m.

Elementary school teachers and administrators from the following school districts have been invited to the meeting:

Alta Vista, Burton, Citrus South Tule, Ducor Union, Hope, Pleasant View, Porterville, Rockford, Springville Union, Strathmore Union, Sunnyside Union, Terra Bella Union, and Woodville.

Dr. Leslie is one of the San Joaquin Valley's most sought-after workshop speakers in educational circles. The topic of discussion will be the so-called "New Math".

Since their adoption three years ago, the state textbooks in math have been emphasizing ideas and concepts found in the Yale

University and University of Illinois math programs instituted early in the past decade.

Administrators will meet at 1:30 p.m.; at 2:45 p.m., the teachers of kindergarten through third grade will concentrate on the problems of teaching younger children; and at 3:45 p.m., the teachers of grades 4, 5, and 6 will meet with Dr. Leslie.

On Tuesday of this week Dr. Leslie met at the Earlimart school with administrators and teachers from Allensworth, Alpaugh unified, Columbine, Earlimart, Pixley Union, Richgrove, Saucelito, and Tipton School districts.

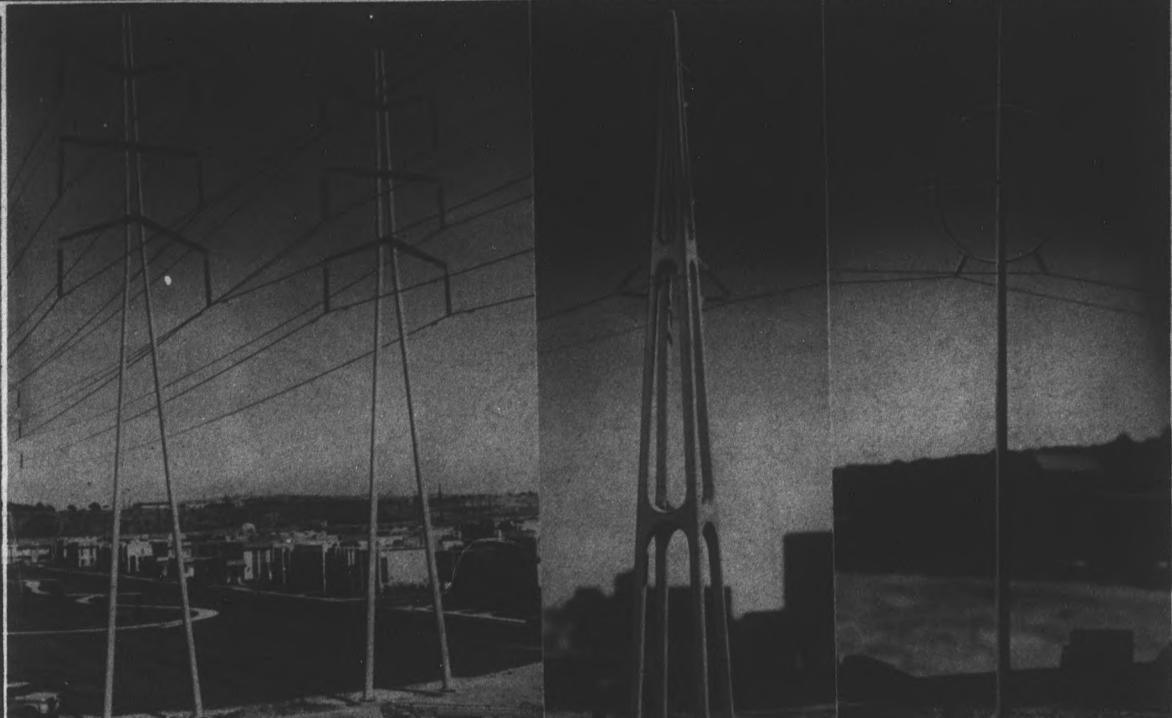
Rodgers Moore

(Continued From Page 1)

Moore taught at San Jose State college where he served as assistant freshman football coach, then in San Rafael. After San Rafael he served for six years as Supervisor of Health, Physical Education and Curriculum Co-ordinator in the Tulare County Superintendent of Schools office. He is also a past trustee of the Porterville Union High School and College district.

During World War II, he was Welfare, Recreation and Athletic Officer for the Pacific Ocean area. In this position he dealt with personnel, organization, facilities, equipment and supplies. He was discharged from the United States Naval reserve as a Lieutenant Commander.

Moore is married to Gertrude Witherspoon, formerly head of the Science Education department and assistant to the Dean of the College at San Jose



HIGH-VOLTAGE electric power transmission lines may look like this in the future, what with electrical utilities throughout the nation cooperating in a move to beautify America. Actually, 100 futuristic designs for power poles were created by Industrial Designer Henry Dreyfuss, of South

State college in San Jose. He has two daughters, Lee Ellen Ehorn, who resides in Fresno and teaches in the Fresno City Education system, and Carol Ann Cannella, who lives in Porterville.

Moore states that he is most interested in the continued growth and economy of Tulare county, and has a profound and zealous interest in the citizens and their problems which they face.

4-H Field Day

(Continued From Page 1)

Bella, Urbaneers, Prairie Center, Lindsay, Pleasant View, Success Valley, Vandalia, Burton, Springville, and Rocky Hill.

Pasadena, for presentation at a recent conference on "Energy, Economics and Environment," sponsored by the Edison Electric Institute, the principal trade association of the nation's investor-owned electric light and power companies. Chairman of the EEI's Task Force on Environ-

ment is Robert N. Coe, vice president of the Southern California Edison company. The Edison company is one of the pioneers in the area of developing high voltage structures that are more attractive in appearance.

GREATER EFFORT ON BOLLWORM RESEARCH ASKED

SACRAMENTO - Intensification of state research into cotton pink bollworm control was asked by Senator Howard Way in a resolution introduced in the senate yesterday.

Senator Way is chairman of the senate committee on agriculture.

The resolution declares that immediate research is needed to evaluate the pink bollworm's behavior under California conditions, with the objective of improving existing programs for its control and ultimate eradication and providing new programs.

"Research proposals, if implemented rapidly and successfully, might provide a scientific breakthrough necessary to achieve early elimination of the pest in California," Senator Way said.

Citing that there is a substantial fund available from grower assessments and other sources, the resolution requests the State Director of Agriculture to use such funds, as well as available personnel and facilities in the proposed research.

The resolution states that research shall include, but not be limited to, ecological studies, evaluation and improvement of existing control methods, and exploration of biological and other alternative control methods which might bring about the eradication of the pink bollworm.

QUEEN CONTEST

(Continued From Page 1) obtain through sale of tickets.

The annual Springville rodeo, an RCA-approved, world championship show, is set for the Springville Rodeo arena on the April 6-7 weekend.

Fun At Woodville

(Continued From Page 1) music of the Bill Harris combo.

Tickets can be purchased from Woodville chamber members at \$3.50 per plate. In keeping with tradition of this Woodville event, it will no doubt be a sell-out.

A total of 1,934 piranhas fish that are totally barred from California because of their vicious attacks on other fish, were deported during January after they were found by game wardens in Los Angeles area pet shops.

**Our old trucks were widely imitated.
Now here are four new trucks
worth copying.**



Seventeen years ago we introduced our first trucks. And our competitors laughed. (That was their first reaction.)

Then they copied. (That was their second reaction.)

Now we've got four new trucks with all sorts of new things to copy.

There's a new suspension system. (The double joint rear axle makes a Volkswagen truck ride just like a car.)

The front doors are lower and wider. And inside we've put extra padding everywhere, making the cabs very fancy.

And on our panel and Kombi (the truck with removable seats making it a panel by day and a station wagon by night)

we've replaced the two side doors with a giant one that slides.

But before anyone gets too carried away trying to copy our exclusive new features, we still have some exclusive old features worth duplicating.

Like pickup trucks with tailgates on all three sides. And the economical Volkswagen engine.

However it usually doesn't take too long before our competitors catch on.

So if you don't want to buy a Volkswagen truck, wait a few years.

And maybe they can sell you one just like it.



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